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Turning Point Action Launches 2020 Expansion, Acquires ‘Students for Trump’

PHOENIX, July 2, 2019—Charlie Kirk, founder and president of the nation’s largest and fastest growing student organization, is officially expanding a sister 501(c)(4) organization, Turning Point Action, with the acquisition of “Students for Trump” along with all associated media assets.

Students for Trump will be the official chapter-based, pro-Trump student group on hundreds of college and high school campuses across America beginning this fall.

“It’s no question that *freedom* is on the ballot in 2020,” says Charlie Kirk, CEO of Turning Point Action. “I’ve spent the last six years traveling the country and speaking to young voters. Millennials and Generation Z want to run their own lives and make their own money. What we don’t want is insane, socialist and Marxist policies that our parents and grandparents risked, and many cases, lost their lives to defeat in their own generation. We’re proud to be at the forefront of the youth movement to re-elect *freedom* in 2020 by adding one million new voters to support four more years of President Trump.”

With this acquisition, Charlie Kirk becomes Chairman of Students for Trump, a project of Turning Point Action. Ryan Fournier will remain on as co-Chairman, continuing to build on the incredible success of 2016.

Students for Trump sets out to build the largest candidate-focused chapter program in the nation with a primary goal of reaching Division I universities. With local chapters as the backbone, the organization will hold large-scale rallies and events nationwide starting with the official fall “Launch Party” at the Palms Casino and Resort in Las Vegas, Nevada on Aug 23, 2019.

About Turning Point Action

Turning Point Action is the sister 501(c)(4) to Turning Point USA under the direction of founder and CEO Charlie Kirk. Turning Point media and informational assets reach millions of students every year and are focused on the core mission of identifying, educating and organizing on principles of limited government, free markets and fiscal responsibility. Students can visit Turning Point Action at www.TPAction.com

About Students for Trump

Students for Trump became a social media phenomenon in 2016 under the direction of Ryan Fournier and grassroots college students across America. Their success has developed into a platform unlike any other conservative candidate has enjoyed in previous election cycles. Students for Trump is now a project of Turning Point Action. Students can visit Students for Trump at www.TrumpStudents.org