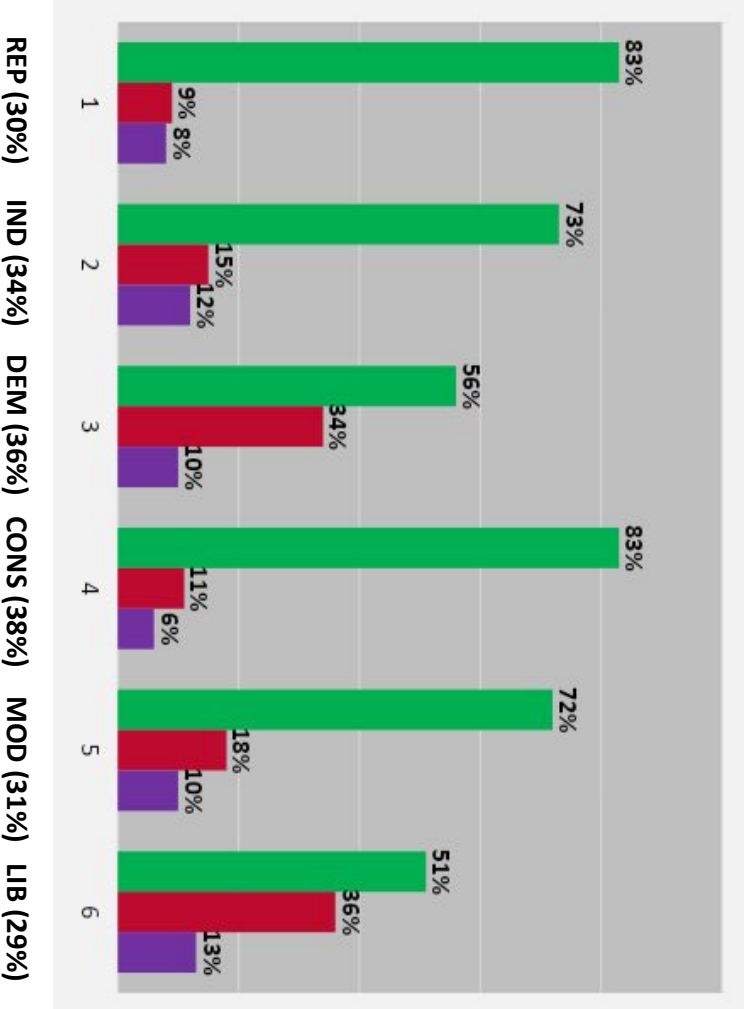
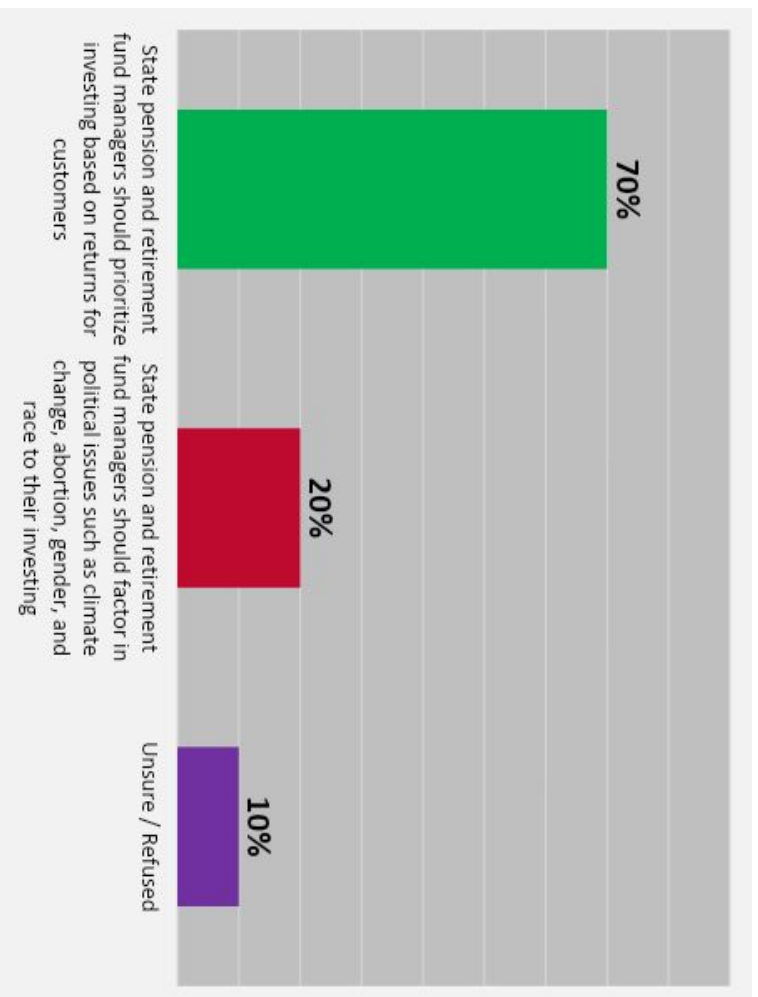


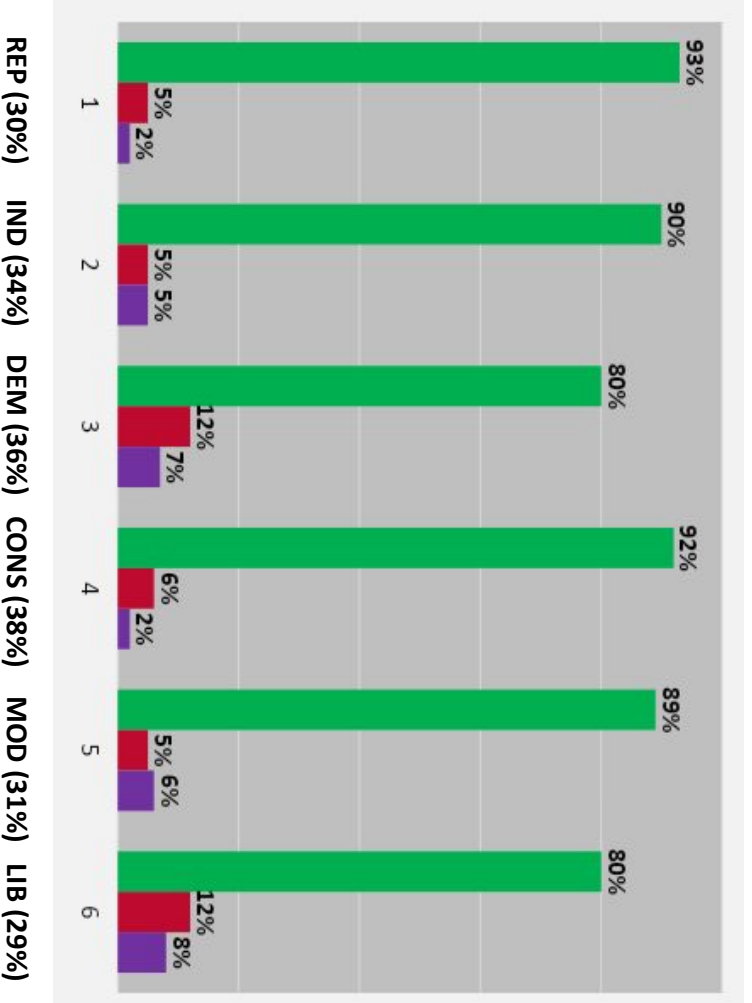
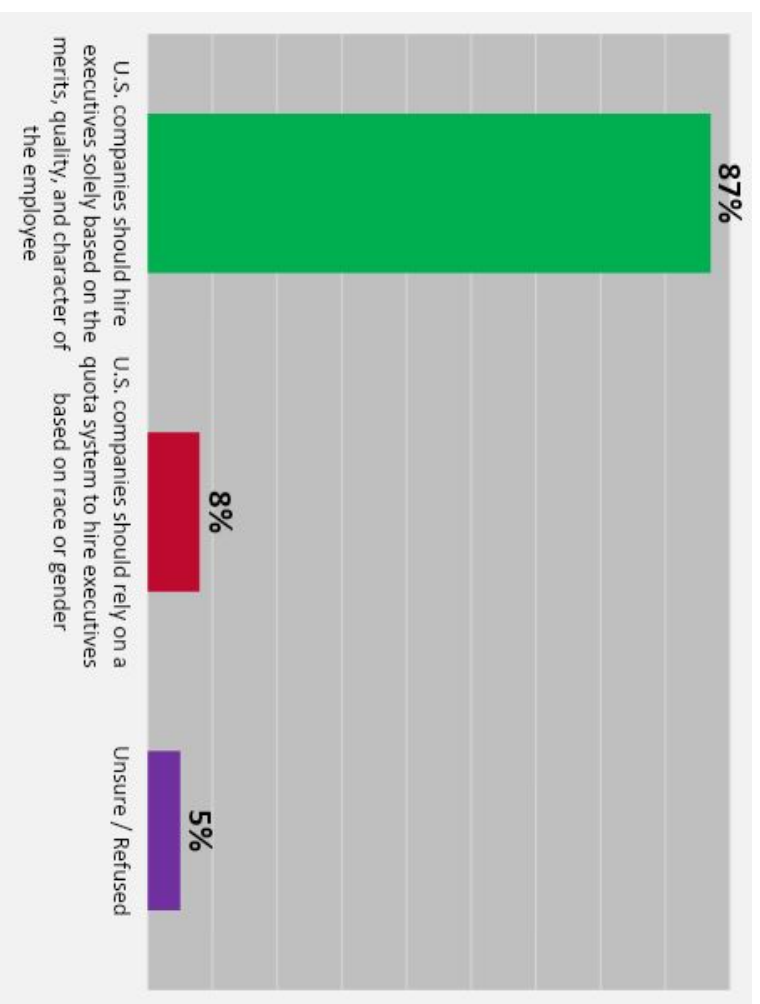
# Methodology

- Online survey among 1,600 registered voters nationwide conducted February 16 – 20, 2023. Respondents were selected randomly from opt-in panel participants. Sampling controls were used to ensure that a proportional and representative number of respondents were interviewed from such demographic groups as age, gender, race, and geographic region.
  - Gender breakdown: 48% men – 52% women
  - Party ID breakdown: 30% Republican, 34% Independent, 36% Democrat
- $\pm 2.45\%$  overall margin of error at the 95% confidence interval for overall survey. M.O.E.s for subgroups are larger.

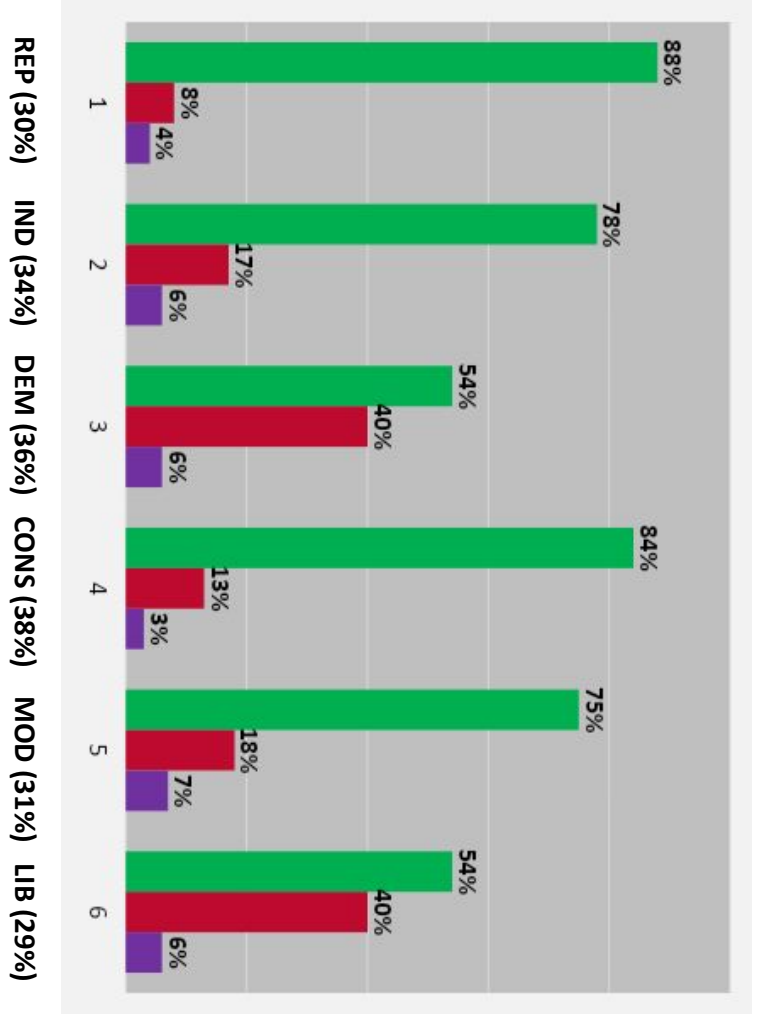
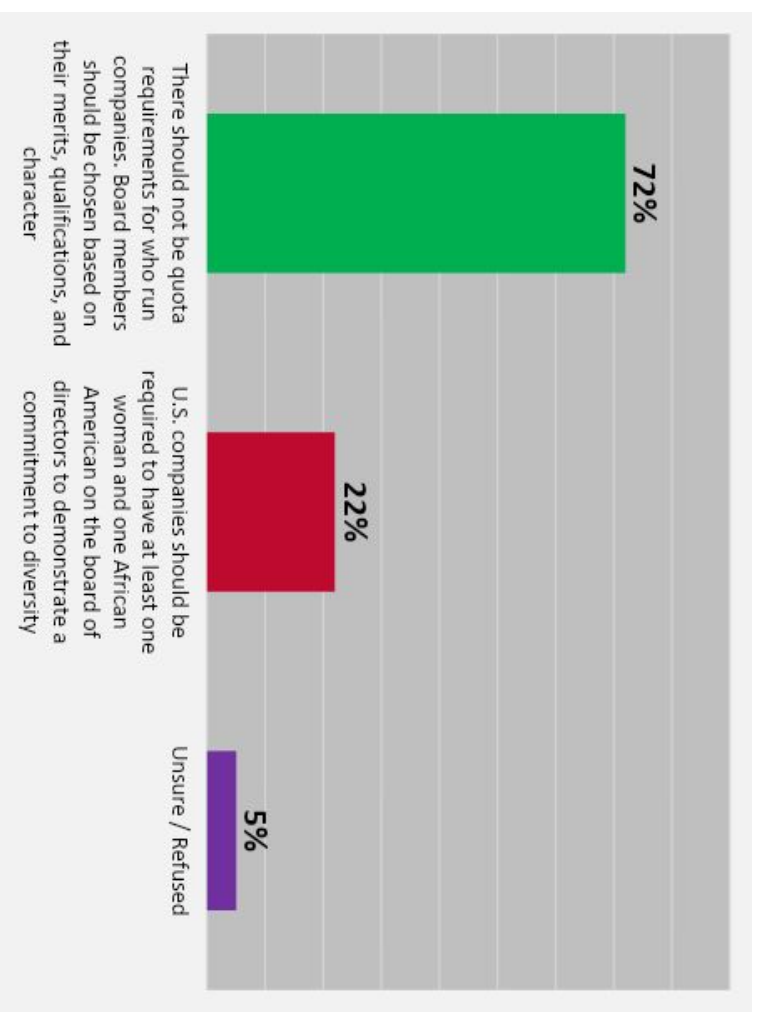
# Which of the following is closest to your opinion?



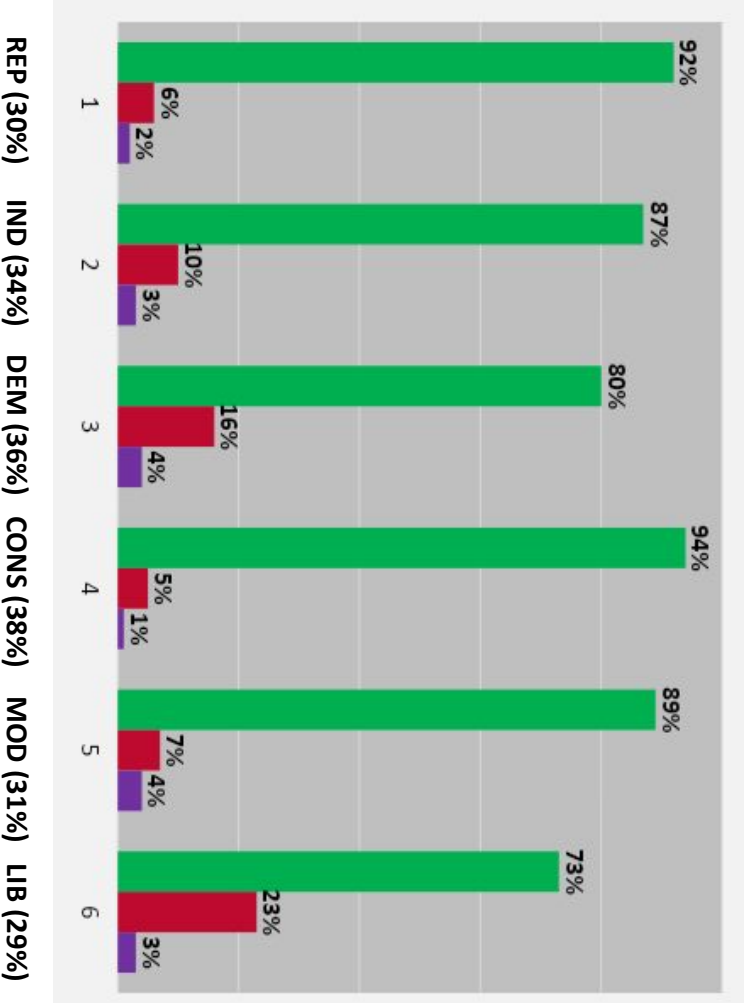
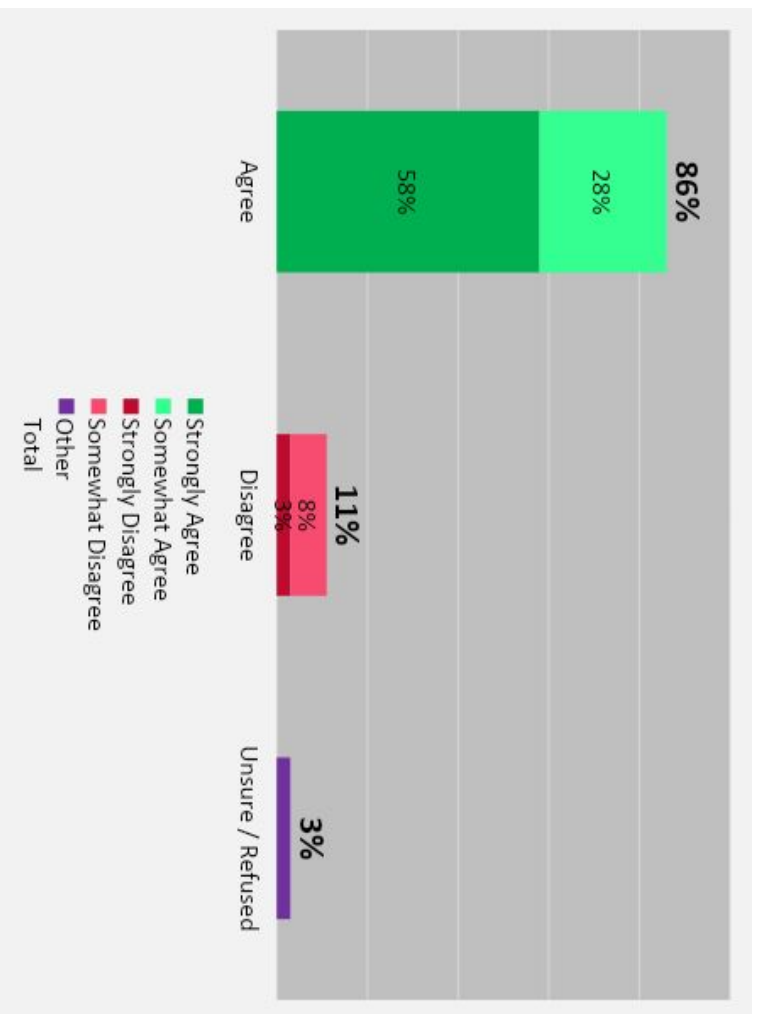
# Which of the following is closest to your opinion?



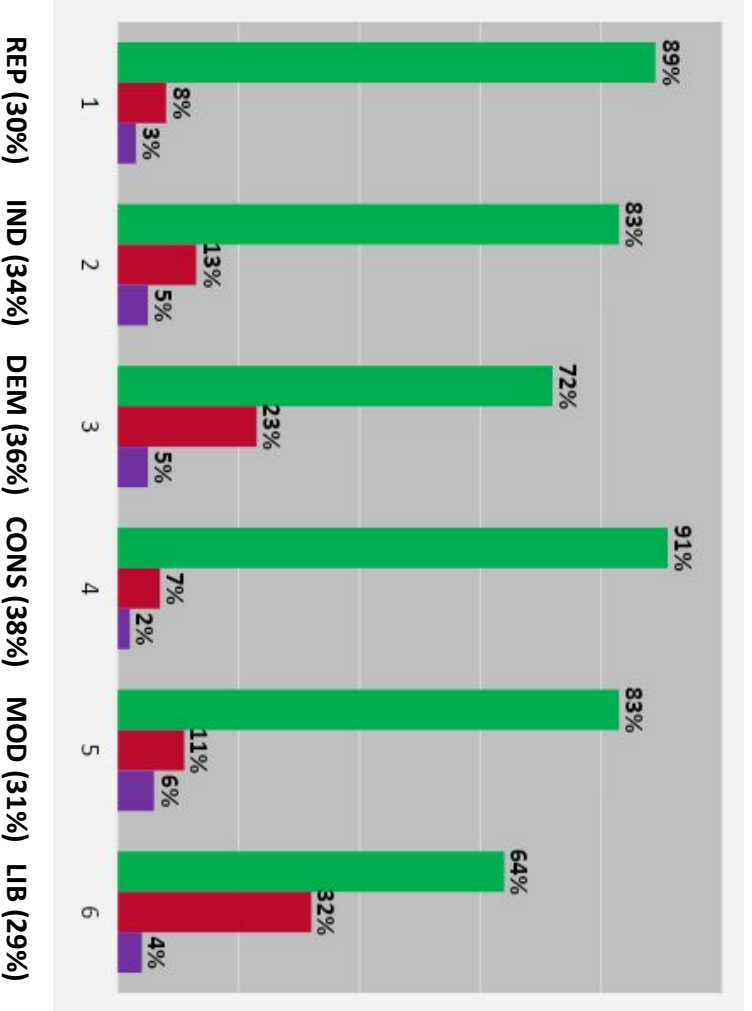
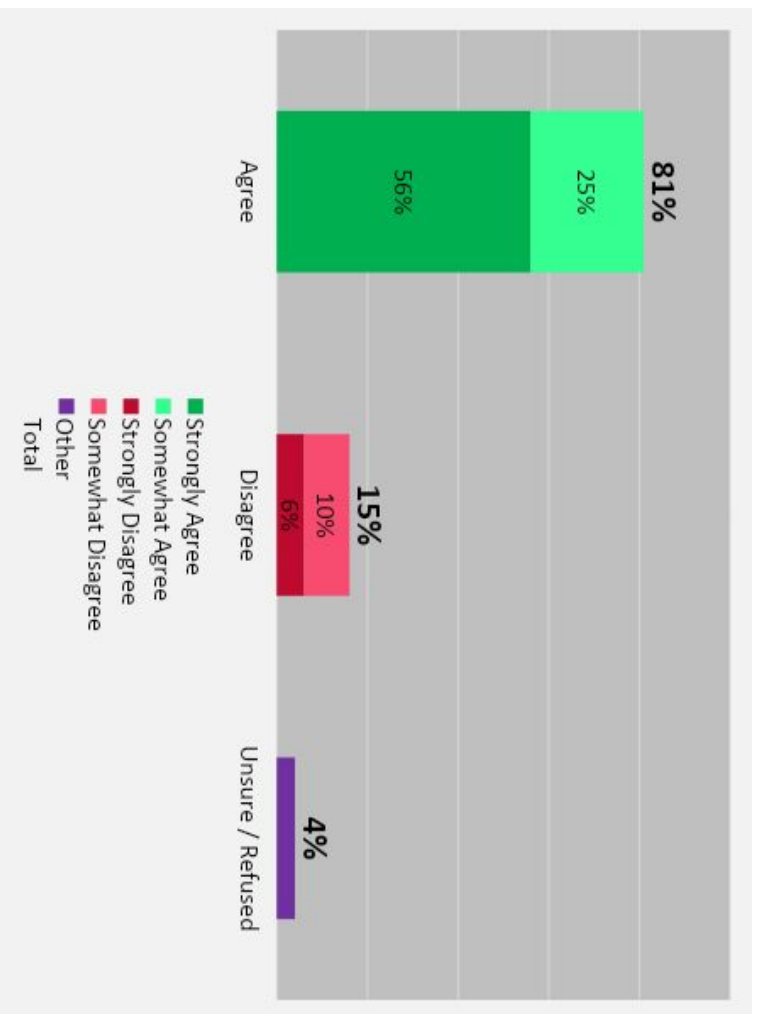
# Which of the following is closest to your opinion?



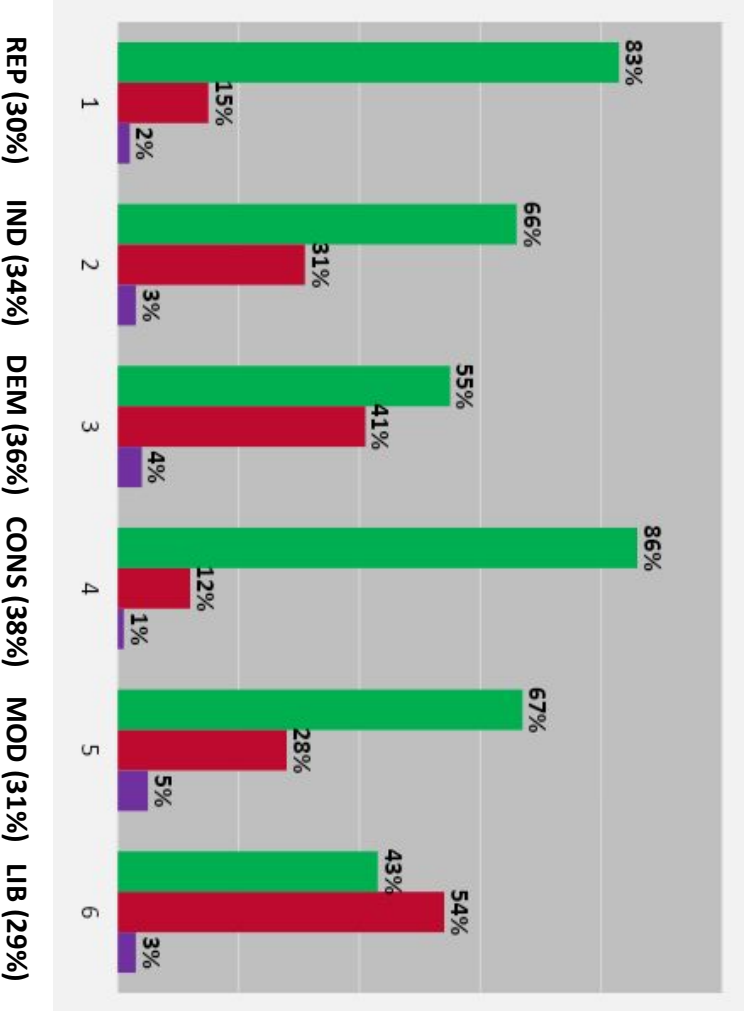
*You will now read a series of statements. After each, please indicate whether you agree or disagree with each.*  
**U.S. businesses should steer away from politics and focus more on delivering quality products and services.**



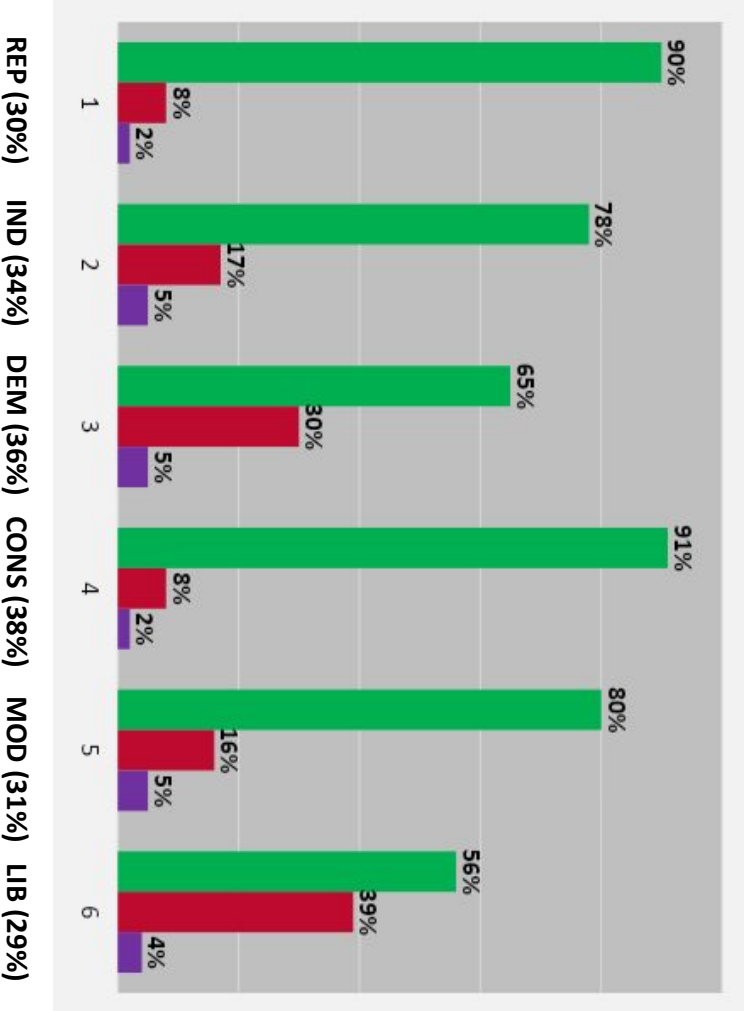
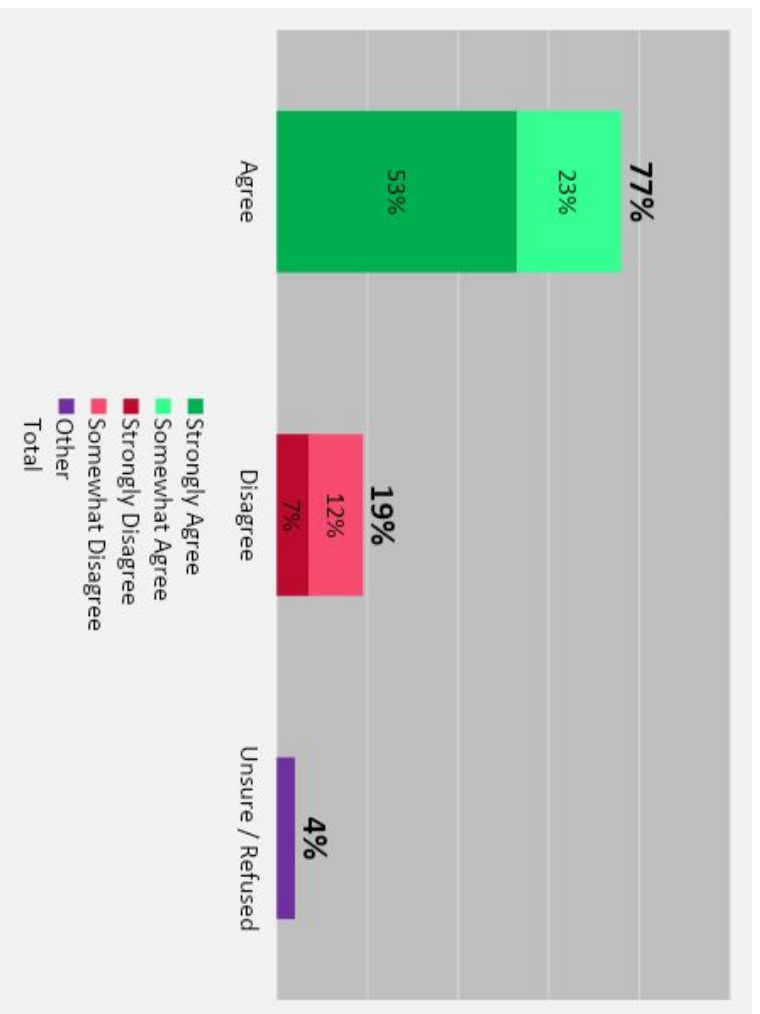
*You will now read a series of statements. After each, please indicate whether you agree or disagree with each.*  
**U.S. companies should focus more on delivering quality services and products rather than engage in political issues such as abortion.**



*You will now read a series of statements. After each, please indicate whether you agree or disagree with each.*  
**U.S. companies should focus more on delivering quality services and products rather than engage in political issues such as climate change.**



*You will now read a series of statements. After each, please indicate whether you agree or disagree with each.*  
**U.S. companies should focus more on delivering quality services and products rather than engage in political issues such as race and gender.**





***You will now read a series of statements. After each, please indicate whether you agree or disagree with each. U.S. businesses should stay out of culture war fights involving transgender, abortion, climate change, and other political issues and focus more on running their business, producing quality products and services and delivering customer service.***

