

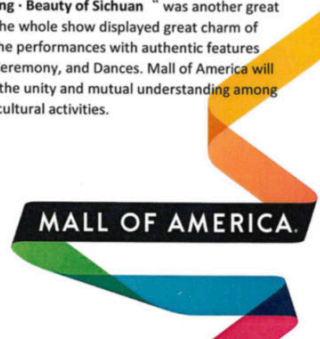
Alliance of Minnesota Chinese Organizations (AMCO), Huaxing Arts Group of Minnesota, Overseas Chinese Service Center of Minnesota, and Organizations from Chinese Community, and Hmong Community,

We have the exciting news to share with you: the Chinese New Year Celebration "Festival of Spring : Brilliance of Huaxing" held on February 16th and 17th in Twin Cities, USA, was a great success. The activities for celebrating the Chinese Spring Festival were unprecedented in both quantity and quality; it is a large-scale grand Chinese New Year celebration in America's mid-west areas.

During the two-day celebration activities, more than 60 local community organizations, more than 500 performers and staff members and about 2000 overseas Chinese and Chinese Americans jointly put in their effort in the Festival Event which attracted thousands upon thousands of American audience participants from different regions and from all walks of life.

We would like to express our gratitude to the local Chinese community organizations, and our special thanks also goes to the Hmong community organizations. Because of your participation and support, this year's Spring Festival Celebration is more colorful, and it helps the start of multi-ethnic cultural events in the future as well. This year, Macy's showed great support by setting up a Macy's Cultural Stage. We sincerely welcome any Tenants in MOA for your active participation in the grand cultural events. The opening day of the Festival Celebration this year hit the record with 120,000 participants. It is true that American people show their great enthusiasm and fascination for the Chinese Culture.

The show "Festival of Spring : Brilliance of Huaxing · Beauty of Sichuan " was another great success. The 1000-seat theatre was fully packed. The whole show displayed great charm of Sichuan Culture. The audience enjoyed watching the performances with authentic features from Sichuan such as Chuan Opera, Acrobat, Tea Ceremony, and Dances. Mall of America will always firmly support cultural exchange, promote the unity and mutual understanding among different ethnic groups and communities in multi-cultural activities.



On behalf of the Prep. Committee for the Chinese New Year Celebration in American Twin Cities, I would like to send our thanks to Overseas Chinese Affairs of State Council of the People's Republic of China RC State Council , Consulate-General of the People's Republic of China in Chicago, The Culture and Tourism Department of Shaanxi Province, The Foreign Affairs Office of Shaanxi provincial People's Government, The Returned Overseas Chinese Federation of Shaanxi Province, The Foreign Cultural Exchange Promotion Association of Shaanxi Province; The Culture and Tourism Department of Sichuan Province, Sichuan Song and Dance Theatre for their firm support. We will keep on with our effort to make "Chinese New Year Celebration at Mall of America" a Platform of Sino-American Cultural Exchange in America's Mid-West. In order to reach our goal, we will, as always, support and strengthen our friendly cooperative relationship between China and USA, develop our friendly communications, and together with the Chinese community organizations work hard to make the Year 2020's "Chinese New Year Celebration at Mall of America" a Festival Celebration well-known around the world.

Wish You All and Your Families Happy New Year, the Year of the Pig!

Wish You All's Well in the New Year 2019!



LOUIS LAU
Vice President
Asian Business Development

Triple Five Group of Companies
Mall of America
louis.lau@triplefiveworldwide.com

