Cost Proposal

a. Personnel

Logically will assign managed service analysts to complete work on our proposed MDM Platform implementation for the State of Oregon. They will work on research, analysis, and writing about MDM trends related to the Oregon election. Additional employees will function as project managers. The project managers will work on communication between Logically and Oregon SoS to deliver analytic reports and organize meetings.

Logically is pleased to offer a substantially discounted rate. The total estimated labor rate for the 16 month performance period is $130,000.

Role	Weeks in Contract	Average Hourly Rate	Initial Cost	Total Cost
Managed service personnel which includes analysts and program managers	64 weeks	$100	$130,000	$130,000
			$130,000	$130,000

b. Travel

Logically does not anticipate conducting any travel during the proposed effort and therefore none has been costed into the proposed budget.

c. Solution Setup and Support Fees

The State of Oregon will be granted a 16-month license to utilize the LI software platform. This threat intelligence platform brings together Logically's capabilities in at-scale analysis, classification, and detection to help governments and organizations monitor the online media landscape for the spread of damaging activity and narratives. The cost of an LI license incorporates data volume and throughput considerations; proprietary data sourcing costs; and computing costs associated with the software's Natural Language Processing features. Logically will provide a discount to the total software license and support cost for the State of Oregon will be $1,000/month. This cost incorporates both the estimated software license cost and the cost of support and associated setup fees. The total cost for setup and use of LI during the 16-month performance period will be $16,000.

Monthly Rate for LI software	Months in Contract	Total Cost
$1,000/month	16	$16,000

f. Total Effort Cost

The total estimated cost for this proposed MDM Platform effort is $146,000. This is a sum of the total discounted personnel cost ($130,000) and the total software setup and licensing cost ($16,000). Logically commits that it will not exceed the $146,000 budget for the period of performance starting in October 2023 and ending in January 2025.