

August 7, 2023

United States Air Force Air Education and Training Command

## **RE: FREEDOM OF INFORMATION ACT REQUEST**

## Dear FOIA Officer:

This letter constitutes a request under the federal Freedom of Information Act (FOIA), 5 U.S.C. § 552. An August 9, 2022 memo signed by Air Force Chief of Staff Charles Q. Brown Jr., among other Air Force Leadership, with the subject "Officer Source of Commission Applicant Pool Goals" was sent to the Air Education and Training Command HQ.

This memo directed AETC officials to "develop a diversity and inclusion outreach plan aimed at achieving these goals no later than 30 September 2022". The "goals" in the directive were outlined in the chart below:

Diversity & Inclusion Goals*	White (67.5%)	Black / African American (13%)	Asian (10%)	American Indian / Native Alaskan (1.5%)	Native Hawaiian / Other Pacific Islander (1%)	E T H N I C	Hispanic / Latino (15%)
Male (64%)	43%	8.5%	6.5%	1%	.5%	I	9.5%
Female (36%)	24.5%	4.5%	3.5%	.5%	.5%		5.5%

\* Total diversity & inclusion goals equal 93%; excluding multi-racial category of 7% (4.5% Male/2.5% Female)

Diversity, Equity, and Inclusion, or "DEI" has been increasingly injected into the Department of Defense's military strategy and planning since the change of Administrations in early 2021. There have also been news reports surrounding this DEI directive, including an August 30, 2022 <u>Air Force Times article.</u> Many Americans interpret directives such as this as appearing to be in violation of federal discrimination laws and prioritizing race over merit in the recruitment of future officers in our nation's armed forces. This raises questions about the dedication of scarce resources to politically charged issues and the impact on military preparedness and operations. To advance the public interest, the Center to Advance Security in America (CASA) requests the following documents:

1. All meeting requests, calendar entries, virtual meeting invitations, call logs and any chats in the relevant virtual platforms (e.g., Microsoft Teams, Zoom, Webex, etc.) pertaining to the development of "Officer Source of Commission Applicant Pool Goals".



- 2. We are seeking records on this topic exchanged between and among the relevant following officials:
  - a. Charles Q. Brown Jr.
  - b. Frank Kendall
  - c. David W. Allvin
  - d. Joanne S. Bass
  - e. Kristyn E. Jones
  - f. Caroline M. Miller
  - g. James C. Slife
  - h. Brian S. Robinson
  - i. James R. Sears
  - j. Chad Bickley
  - k. Matthew A. Leard
  - 1. Paul Swenson
  - m. Eric Badger
  - n. Andrea D. Tullos
  - o. Christopher Amrhein
  - p. Christopher A. Miller
  - q. Floyd Dunstan
  - r. Randy P. Oakland
- 3. We are seeking all emails, text messages, chat sessions, or other forms of written or electronic communication used to discuss the development of the USAFA's "Officer Source of Commission Applicant Pool Goals" and communications by and between those in #2 above containing the following phrases and/or words; "Officer Source of Commission Applicant Pool Goals", "Diversity, Equity, and Inclusion", "DEI", "race", "ethnicity", "gender", "quotas", "racial", "white", "black", "Hispanic", "African-American", "Latino", "Indian", "Asian", "American Indian", "Native Alaskan", "Native Hawaiian", "Other Pacific Islander", "male", "female", "transgender", "non-binary", "pool".
- 4. All records exchanged by or between any official listed above with any individual working for one of the following media outlets (with suggested email addresses) on the topic of development of "Officer Source of Commission Applicant Pool Goals" or mandatory "Diversity Equity and Inclusion" or "DEI" training:
  - i. Politico (@politico.com)
  - ii. Military Times (@militarytimes)
  - iii. New York Times (@nytimes.com)
  - iv. Washington Post (@washingtonpost.com)
  - v. NBC News (@nbcnews.com)
  - vi. ABC News (@abcnews.com)
  - vii. LA Times (@latimes.com)



- viii. CBS News (@cbsnews.com)
  - ix. Fox News (@foxnews.com)
  - x. Wall Street Journal (@wsj.com)
- xi. USA Today (@usatoday.com)
- xii. Fortune (@fortune.com)
- xiii. Forbes (@forbes.com)
- xiv. Vanity Fair (@vanityfair.com)
- xv. CNN (@cnn.com)
- xvi. Associated Press (@ap.com)
- xvii. George Washington University's Project for Media and National Security
- xviii. PBS (@pbs.org)
- 5. All communications exchanged between any of the above officials identified as an employee, agent, consultant, or representative of one of the following organizations:
  - a. National Association of Diversity Officers in Higher Education
  - b. Pacific Education Group
  - c. Courageous Conversations
  - d. Restorative Justice Project
  - e. Casel
  - f. Southern Poverty Law Center
  - g. Panorama Education
  - h. PIVOT Learning
  - i. CT3 Learning
  - j. Insight Education Group
  - k. American Civil Liberties Union
  - l. Black Lives Matter
  - m. Color of Change
  - n. NAACP Legal Defense and Educational Fund, Inc.
  - o. Seramount
- 6. The timeline for the records requested is from May 1, 2022 through the date when this search begins.

"Records" means information and documents of any kind, including: documents (handwritten, typed, electronic, or otherwise produced, reproduced, or stored), letters, emails (including attachments), facsimiles, memoranda, correspondence, notes, databases, drawings, diagrams, maps, graphs, charts, photographs, minutes of meetings, calendar entries, meeting agendas, summaries of telephone conversations, notes and summaries of interviews, electronic and magnetic recordings of meetings, virtual meeting records (including meeting requests, attendees, attached documents, and chats from software such as Zoom, Microsoft Teams, or Webex), and any other compilation of data from which information can be obtained. The term "records" also



includes any personal email messages, telephone voice mails or text messages, and internet 'chat' or social media messages. It also includes any attachments to such documents or information.

We prefer to receive the report and all records in electronic format. To the extent practicable, we seek electronic copies of the records in native file format, or, if that is not practicable, with full metadata for all fields. 5 U.S.C. § 552(a)(3)(B) (agency shall provide records in any form or format if the record is readily reproducible in that form or format).

The Center to Advance Security in America (CASA) is a nonpartisan organization dedicated to improving the safety and security of the American people. CASA educates and informs the American people about the actions of their government and its officials that impact their safety; peace and security; democracy, civil rights, and civil liberties; and privacy.

CASA is focused on public education, and all materials and information requested will be disseminated to the public for this purpose. Thus, the disclosure of the requested records would not be to our primary benefit but would be to the primary benefit of the general public. Further, these records focus on an issue of widespread public interest, with potentially vital national security implications: whether the U.S. government is prioritizing military readiness and appropriately using taxpayer resources to keep Americans safe. For these reasons, we request a fee waiver pursuant to the FOIA Act, which provides for fee waivers when: (1) "disclosure of the requested information is in the public interest because it is likely to contribute significantly to public understanding of the operations or activities of the government"; and (2) disclosure "is not primarily in the commercial interest of the requester." 5 U.S.C. § 552(a)(4)(A)(iii); *see also* see 40 C.F.R. § 2.107(l)(1).

Moreover, CASA is a representative of the news media for purposes of FOIA. *See* 5 U.S.C. § 552(a)(4)(A)(ii); *see also Cause of Action v. Federal Trade Commission*, 799 F.3d 1108, 1120 (D.C. Cir. 2015). To wit, CASA is an entity that gathers information, including through FOIA requests such as this one, that is of interest to at least a segment of the population. For example, CASA has launched investigations into the Department of Homeland Security's reference to "false or misleading narratives," which is of interest to Americans concerned about civil liberties, and the meaning of a "diplomatic boycott" of the 2022 Olympic Games, which is of interest to people concerned about human rights and America's relationship with China. *See* CASA Press Releases, <u>https://advancing-america.org/category/press-releases/</u>.

CASA also takes the information it gathers and uses its editorial skills to turn it into distinct works, which are then distributed to an audience. For example, CASA has already produced several op-eds, *see* CASA Op-eds, <u>https://advancing-america.org/category/op-eds/</u>, and has provided editorial commentary that has been cited in multiple media reports. *See* CASA Media, <u>https://advancing-america.org/category/media/</u>. Going forward, CASA intends to continue to gather information, use its editorial skill to turn that information into distinct works, including, but not limited to, press releases, editorial comments to other publications, op-eds and other



written works, and social media engagement. *See Cause of Action*, 799 F.3d at 1122 ("A substantive press release or editorial comment can be a distinct work based on the underlying material, just as a newspaper article about the same documents would be — and its composition can involve 'a significant degree of editorial discretion."") (quoting *Nat. Sec. Archive v. U.S. Dept. of Defense*, 880 F.2d 1381, 1387 (D.C. Cir. 1989)). At minimum, CASA will post distinct works on its website and email them to email list subscribers. CASA will also work with an ever-growing list of journalists to reach its audience. For these reasons, at minimum CASA qualifies for a waiver from search and production costs as a representative of the news media.

If this request is denied in whole or part, please justify all such denials by reference to specific exemptions, and provide an explanation of why the Department of Defense "reasonably foresees that disclosure would harm an interest" protected by that exemption or why "disclosure is prohibited by law[.]" 5 U.S.C. § 552(a)(8). Please also ensure that all segregable portions of otherwise exempt material are released.

If you have any questions regarding this request, please feel free to contact me at <u>james@advancing-america.org</u>.

CASA looks forward to your determination within 20 working days of this request, as is required by FOIA. 5 U.S.C. 552(a)(6)(A)(i). Thank you in advance for your assistance in this matter.

Sincerely,

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